



**CARSON VALLEY  
COMMUNITY  
THEATRE**

**PROGRAM ADVERTISING  
AGREEMENT**

As a non-profit theatre company, we depend on ticket sales and donations to allow us to continue our mission of presenting theatrical productions for the entertainment and cultural education of the Carson Valley community and the surrounding area, to develop and showcase local talent, and to provide opportunities for residents of the region to participate in all aspects of live theatre production.

Our 2026-2027 season includes three mainstage shows in July 2026, October 2026, and March 2027.

We would like to invite you to invest in our season where local consumers will see your ad while experiencing the joy of LIVE theatre.

**High Impact Investment for Minimal Cost!**

Digital artwork (jpeg and png preferred) must be received by June 1, 2026. Any ads received by February 21st, will receive a bonus insertion and be placed in the program for our March 2026 production of *Sweeney Todd: The Demon Barber of Fleet Street*. These can be e-mailed to [cvctheatre@gmail.com](mailto:cvctheatre@gmail.com).

**Artwork Information**

- Colors in greyscale (CMYK & RGB will be converted)
- Dimensions set to size requested (actual size will be less for print borders)
- Scan of business card, letter head or website image
- Resolution: 300-400dpi
- Dimensions must be set to size requested (sizing will be proportional to fit actual area)

To reserve your space in our program, complete the advertising agreement on the next page.

Questions? Please email [cvctheatre@gmail.com](mailto:cvctheatre@gmail.com). Thank you in advance for your consideration.



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THEATRE**

**2026-2027 SEASON PROGRAM  
ADVERTISING RATES & AGREEMENT**

Advertiser \_\_\_\_\_ Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**ALL PRICING IS FOR CAMERA-READY AD SUBMISSIONS**

- ¼ page vertical 2.18” wide x 4.31” high- \$100
- ¼ page horizontal 4.5” wide x 2.09” high- \$100
- ½ page vertical 2.18” wide x 8.75” high- \$175
- ½ page horizontal 4.5” wide x 4.31” high- \$175
- Full page 4.5” wide x 8.75” high- \$300
- Back Cover 4.5” wide x 8.75” high- \$350

My check is enclosed       Please Charge my order to

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

CVV Code \_\_\_\_\_ Card Billing Zip Code \_\_\_\_\_

Authorized signature \_\_\_\_\_

*NOTE: ELECTRONIC SUBMISSION All ads are to be submitted electronically by June 1, 2026 (February 21, 2026 for inclusion in the Sweeney Todd program).*

**PLEASE SEND COMPLETED AGREEMENT AND PAYMENT TO:** Program Advertising, Carson Valley Community Theatre, PO Box 654, Minden, NV, 89423